

Ounsy Nassar

Nationality: Lebanese
Date of Birth: January 1982 ,1
Mobile: 7544 68 540 966+
Email: ounsy@live.com
Website: www.ounsy.com



Professional experience

Fortune Promoseven - 2013 till date - Riyadh, KSA

Senior Art Director 2016 till date / Art Director 2016- 2013

- Study clients briefs; From draft to final artwork, create advertising concepts. Sketch, illustrate, Photoshop, direct & supervise designers from initial conceptualizing to the final presentation to clients.
- Monitor the creative performance of my team and motivate them to ensure quality and harmony in the job process and punctuality in meeting our deadlines.
- Create new innovative design ideas & Create and implement web concepts and designs.
- Lead brainstorming sessions for advertising campaigns & design.
- In charge of online & social media campaigns from concept to supervising execution.

MMG Publicis (DDB previously) - 2010 till 2013 - Doha, Qatar

Junior Art Director

- Brainstorm to create new innovative design ideas & Illustrations to be part of any design project.
- Create Corporate Identities including , Logos, Themes, Collaterals and Business Set.
- Supervise and direct photography sessions, decide and approve of print & production material.

Unicorp (Al Mabani/Bemco J.V.) - 2010 – 2008 - Doha, Qatar

Senior Graphic Designer

- Recreate company logo, business set & collaterals, website & Intranet.
- Create newsletter templates & Business templates, prepare weekly & monthly reports.- Photograph events & company project development progress.

Digital Limits - 2008 - Kaslik, Lebanon

Senior Graphic Designer

- Supervise a team of designers from initial conceptualizing to the final presentation to clients.
- Monitor the creative performance of my team and motivate them to ensure quality and harmony in the job process and punctuality in meeting our deadlines.
- Spearhead in-agency and client brainstorming sessions in order to provide and maintain a deep commitment to improving the competitive creative product at every level of the process.
- Supervise and direct photography sessions.

Chrome Ad - 2008 - 2005 - Beirut, Lebanon

Graphic Designer

- Liaising with Client Servicing units to promote, manage and market new products through advertising and promotional campaigns development of advertising material including ATL, BTL, display and event items. Manage technical and creative aspects of every assignment.
- Flash design and development. Work as a part of a creative team.

PAMCO - 2005 – 2003 - Beirut, Lebanon

Inhouse Graphic Designer

- Conceive ideas, concepts, and campaigns; design, produce artworks coordinating in the creation of multifaceted communication materials in print, and other mediums for a variety of instructional, promotional, development.
- Responsible for print and pre-press service specifications, approvals and quality control.
- Contributing to the editorial development of projects.

Educational Background

Lebanese University - Faculty of Information and Documentation

Bachelor in Advertising & Media Communication 2004 - 2005

Bachelor in Public Relations 2005

Expertise Training Centre

Flash Development - Adobe Flash 2006

Web Development - Dreamweaver 2006

Sessions College (online)

Advanced courses in Typography 2013

Expertise & Skills

Languages

Arabic (Mother Tongue), English & French Read/Write/Speak

Software

Adobe Illustrator Expert

Adobe Photoshop Expert

Adobe Photoshop Lightroom Good

Adobe In Design Very Good

Adobe Flash Good

Adobe Dreamweaver Good

Microsoft Office Good

Skills

Drawing, Illustrating, Fontography, Calligraphy, Typography, Photography.

Interests & More

Organizations

Member of the Art Directors Club (ADC) UK Since 2006

Association of Lebanese Boy Scouts (SDL) 1993 till 2010

SDL Publication Team 2007 till 2011

Interests

Reading, Writing, music, Poetry, Guitar, Extreme Sports.

Special Experience

Training at Publicis Graphics 2003

Intensive courses - Art Direction 2004 - 2006

IAA Certified from "Theory to practice" 2004

Training at M&C Saatchy 2009

United Nations - COP18 Certificate of appreciation 2012

Portfolio

Kindly visit www.ounsy.com to have a look at my portfolio.

- References may be provided upon request.